

***AI-Powered Digital
Product Business
Cheatsheet***

7 steps
to
Start a

*Digital
Product with
AI Tools*

SWIPE →

Step 1

Find Your Product Idea

ChatGPT, AnswerThePublic

Use AI to brainstorm digital product ideas that match your skills. ChatGPT generates dozens of options, while AnswerThePublic reveals what people are actively searching for.

Step 2

Validate Demand

Google Trends, Typeform

Confirm that your idea has real demand before creating. Check search interest on Google Trends, then run a quick poll or survey with Typeform to get audience feedback.

step 3

Create Your Digital Product

Notion AI, Canva AI, MidJourney

Draft your outline in Notion AI, expand content with ChatGPT, and polish it in Canva. Add visuals or covers with MidJourney to make your product look professional.

step 4

Set Up Your Store

WordPress + WooCommerce, Durable AI

Build a simple online store where customers can buy and instantly download your product. WooCommerce handles payments and delivery, while Durable AI helps set up a fast website.

Step 5

Market with AI Copy

***Jasper AI, AdCreative.ai,
Pictory***

**Write persuasive copy
with Jasper AI, design ad
creatives with
AdCreative.ai, and
repurpose content into
short promo videos
using Pictory to boost
visibility across social
media**

step 6

Build Email List & Automate

***Mailchimp, ConvertKit,
Zapier***

Offer a free resource
(like this cheatsheet) in
exchange for emails. Use
Mailchimp or ConvertKit
to send an automated
welcome series, and
connect tools with
Zapier for seamless
automation.

step7

Track & Scale

***Google Analytics,
SurferSEO, Meta Pixel***

Install tracking tools to see what works. Use Analytics for sales data, SurferSEO for organic growth, and Meta Pixel for retargeting. Scale by investing more in top-performing channels.

*Take the Next
Step in Your
Digital Journey*

